

GIVE \$10, TELL 10

United Way is an organization that brings volunteers, individuals and companies together throughout Island County to mobilize community resources to measurably improve people's lives. With an annual campaign each fall, United Way of Island County is able to fund twenty local partner agencies! As a dedicated volunteer with the United Way of Island County, I am reaching out to you for your support. The United Way of Island County's annual campaign goal is \$300,000, however; the challenging economy has added pressure and urgency! So I am asking you to GIVE \$10, TELL 10 FRIENDS:

1. Give 10 minutes of your time - go to the United Way of Island County's website <http://unitedwayic.org> and read about all the wonderful things United Way is doing in Island County!
2. Give \$10 bucks – it all adds up. Just donate online: ten dollars, not asking too much for a great cause - and hey, if you want to donate more, fantastic!
3. Unprecedented needs call for an unprecedented response.
\$10 can help a family prevent having their heat shut off
\$10 from 10 people can fill the refrigerator for a family in a transitional home
\$10 from 20 people can provide shelter for a family of four

With just \$10 and 10 friends, you can help our most vulnerable neighbors.

To Donate Online <http://unitedwayic.org/donate.html> Use the 98277 Zip Code

- **2-1-1 calls for assistance are up over 18% this past quarter for Island County.**
- **Utilities and rental assistance are up and it's not yet winter.**
- **Home heating assistance requests are increasing**
- **Unemployment is on the increase throughout Puget Sound.**

The advantage of a United Way campaign is that:

- Meets the most serious community needs first
- Encourages high standards of agency service
- Frees agency personnel to devote their time to helping people, with minimal time out for fund raising
- Is the most economical, efficient approach to community fundraising yet devised
- Allocates funds for services according to need, not popularity
- Conserves the energy of volunteers
- Assures contributors that their contributions will be used effectively and they are doing what their contributor intended them to do
- Partner agencies can leverage United Way grant dollars to match other grants available

Thank you for your help!