

# CAMPAIGN SUMMARY SHEET

Help prepare next year's Employee Campaign Manager to run a successful campaign.

Dates of campaign \_\_\_\_\_ through \_\_\_\_\_

Campaign team members

|       |       |       |
|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

Campaign goal(s): \_\_\_\_\_

Employee \$ raised 2010 campaign \_\_\_\_\_ # Givers \_\_\_\_\_

Corporate \$ raised 2010 campaign \_\_\_\_\_

Yes, we have a corporate match at \_\_\_\_\_ %

No, we don't have a corporate match \_\_\_\_\_

# of employee meetings \_\_\_\_\_

Date of meeting \_\_\_\_\_

Date of meeting \_\_\_\_\_

Date of meeting \_\_\_\_\_

Time of meeting \_\_\_\_\_

Time of meeting \_\_\_\_\_

Time of meeting \_\_\_\_\_

# Attended \_\_\_\_\_

# Attended \_\_\_\_\_

# Attended \_\_\_\_\_

Leaders In Giving presentation?

Date \_\_\_\_\_

Time \_\_\_\_\_

# Attended \_\_\_\_\_

# Invited \_\_\_\_\_

# Leaders In Giving \_\_\_\_\_

Who was invited? \_\_\_\_\_

Speakers used at presentations \_\_\_\_\_

\_\_\_\_\_

Campaign Budget \$ \_\_\_\_\_

Special activities and events \_\_\_\_\_

\_\_\_\_\_

Prizes/incentives used \_\_\_\_\_

\_\_\_\_\_

What would you do differently next year? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_